

KCSU Podcast Application Fall Semester 2018

1. What is the name of your potential show? (this isn't set in stone)
2. What is your show's theme? (You may circle multiple)

Music Review/Commentary Local Music News Sports Comedy How-To Lifestyle
Science Environment Crime/Spooky Society/Culture Storytelling Pop Culture Advice

Other (please specify):

3. KCSU requires freelance producers to publish a minimum of 5 episodes per semester.

Please give a general outline for your season. (topics discussed, special guests, etc.)

a. Example:

- i. Episode 01 -
 1. Details -
- ii. Episode 02 -
 1. Details -
- iii. Episode 03 -
 1. Details -
- iv. Episode 04 -
 1. Details -
- v. Episode 05 -
 1. Details -

4. Do you plan on releasing more seasons in future semesters? More than one season this semester?
5. Will you be releasing on weekly, bi-weekly, monthly, or all at once as a "binge" release?
 - a. You must be sure to meet your deadlines for your release plan. This is crucial for consistency in listenership. Failure to do so will result in one strike. Three strikes and your podcast will be suspended for the semester.

6. What are some of your favorite podcasts and how will you incorporate elements of those podcasts into your show?
7. As of March 2018, there are over 500,000 active podcasts available. What will draw listeners to your podcast and maintain their listenership?
8. Please select a date/time you are available to attend a KCSU training:
 - a. Mondays at 2pm
 - b. Tuesdays at 12:30
9. Do you have music planned for your podcast? Searching creative commons in Youtube or using Audioblocks is a good place to look, but KCSU prefers student created content. Do you know any student producers?
10. Are you associated with any other organizations that would be willing to help in the promotion of this podcast?
11. Do you have a general description of your idea you can turn into a creative promo for your podcast? List some ideas. A promo will need to be recorded before the release of your second episode by the latest.
12. What do you want your logo to look like? Be sure to have references ready to send to our web director.

Being A Freelance Producer at KCSU

Freelance reporters at KCSU are college students who want to use the KCSU studios to produce content. They must adhere to all of the following rules in order to use KCSU's resources. Not following these rules will result in KCSU asking you to leave for the remainder of

the semester.

- 1) Must be an enrolled college student or affiliated with Colorado State University.
- 2) Each semester: The producer must publish completed material on KCSU channels. Channels include kcsufm.com, RMSMC Podcast channel, KCSU FM 90.5, soundcloud, Google Play, Stitcher, etc. You are responsible for uploading all content!
- 3) For podcasts: KCSU requires
 - a. A minimum of 5-episodes or 1 episode per month. Episodes cannot exceed 25-minutes without the written approval of the Podcast Director. The content requirement will be reduced on a case by case basis during the summer semester, as approved by Station Manager or Broadcast Adviser.
 - b. Podcasts episodes must be completed once a month. We prefer that episodes are released at least once a month. However, we will approve the “binge released” podcasts so long that one episode is completed per month and presented to the Podcast Director.
- 4) For non-podcasted content, we require 1-piece per month.
- 5) All published material must be FCC appropriate because all material is subject to be aired on KCSU FM. This can be waived with prior approval from station manager and/or broadcast adviser.
- 6) Must attend DJ/freelance producer training. This training allows you to apply to be a DJ or a freelance producer upon completion.
- 7) Must independently edit all audio pieces, including podcasts.
- 8) Must write descriptions for each podcast episode, and your podcast as a whole.
- 9) Must review at least 2 KCSU podcasts a month. Failure to do so will result in a “strike”.
- 10) Must attend monthly DJ meetings for the duration of your time producing content at KCSU.
- 11) Must fill out a RMSMC new hire/volunteer form.
- 12) Must record a promo for your podcast. Email podcast@kcsufm.com or production@kcsufm.com to set up a recording session.

13) Content must align with the mission statement of 90.5 KCSU: The mission of KCSU is to train students to collaboratively operate a radio station that delivers and creates content that informs and inspires our listeners.

14) Just like our DJs, Freelance Producers abide by a “3 strikes you’re out” policy. If a Freelance producer breaks 3 of these rules, they will be asked to leave KCSU for the remainder of the semester.

Please consider that if you’d like the chance your podcast to be broadcast on air, all content must be FCC clean. This is a great opportunity to gain listenership!

If you know anyone else who is interested in creating content with KCSU, please share the following messages with them:

- Is there a skill you possess that you think others would be interested in learning? Cooking? Music production? Nailing an interview? A perfect place to share that skill is through podcasting. Contact podcast@kcsufm.com for more information on starting your own podcast and showcasing your expertise.
- Do you write short stories or poetry that you’d like share with listeners of KCSU? You can turn your writing into podcasts to reach the ears of CSU students, Fort Collins residents, and beyond! Contact podcast@kcsufm.com to start gaining listenership for your writing.
- Have you attended a concert recently that’s still blowing your mind? Want to share your experience with KCSU listeners and get them hyped as you? Contact podcast@kcsufm.com to take part in a concert review that will be turned into a podcast.

- Do you produce music that you'd like featured in KCSU podcasts? Send them over to podcast@kcsufm.com