

**KCSU Staff Application**

Please fill out all the required forms and return in a PDF document to sbulkley131@gmail.com. All applications are due by Monday March 21st by 5pm. When you return to campus, ensure you sign up for an interview time (located on the KCSU office door). Interviews will take place between March 22nd and March 31st.

Your completed application should include the following.

1. One-page cover letter and Personal Resume
2. Completed Application Form
3. Position Paper responses
4. Student Media Application
5. Myers Brings Results (test found online at please print and attach the results) <http://www.humanmetrics.com/cgi-win/jtypes2.asp>   
   A screen capture works well. Answer honestly, only you will know your responses. This can help you learn how best to communicate with the team.
6. Please attach a brief paragraph explaining why you want to work at KCSU and how you plan to be a positive impact in the position you’re applying for.

* **APPLICATIONS DUE FRIDAY March 21st**
* **LAST DAY TO INTERVIEW THURSDAY March 31st**
* **JOB OFFERS WILL BE MADE FRIDAY April 1st**
* **WORK STUDY SIGN UP 7:30AM MONDAY April 4th**

**TO: KCSU-FM Management Applicants**

**FROM: Sam Bulkley, Station Manager**

**Mario Caballero, Broadcast Operations Advisor**

**SUBJECT: KCSU Student Management Team Application Process**

Thank you for your interest in KCSU-FM for the **2016-2017 school year!** A job description for this position is available online. Please don’t hesitate to make an appointment with either of us if you have any questions about the job description or any other matter.

Your application should include:

1. **One-page letter of application to:**

Sam Bulkley

KCSU Station Manager

Lory Student Center Box 13

Colorado State University

Fort Collins, CO 80523

1. **Completed application form**
2. **Personal Resume**
3. **Completed position paper**

Applications will be accepted until this position is filled, but in order to ensure consideration **submit your completed application packet to Sam Bulkley on or before the deadline of 5:00 P.M. on Monday, March 21st.** However we will keep the position open until it is filled.

**In addition to filling out an application, you will need to sign up for an interview on the interview availability sheet in the station when you return from Spring break. You will receive an email confirming the interview time you sign up for.** Please check your email regularly, as interview times may be sent out as soon as March 21st.

The Station Manager hires the student management team. The Station Manager and management team work together with KCSU’s professional advisor: Mario Caballero, the broadcast operations advisor.

All student management team applicants must be full-time (twelve or more undergraduate hours or six or more graduate hours per semester), degree-seeking, fee-paying Colorado State students in good academic standing (2.0 GPA or higher).

All student management team members are to attend two hours of training sessions per week during the year. This includes a legal training session during the semester at a time to be determined. Please alert me immediately if you are unable to attend any of this training.

**\*\*\*\*\*\*KCSU-FM is an equal opportunity employer\*\*\*\*\*\***



Student Media Application

Date \_\_\_\_\_\_\_\_\_\_\_\_\_

# Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone Number (\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CSU ID Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Alternative Phone Number (\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are you a full-time student? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Year\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How many credits will you be taking while you work here? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Approximate GPA \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Major \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are you on financial aid? \_\_\_\_\_\_ If so, what type? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Indicate Position(s) Desired \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reason for seeking employment here\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Date available for employment? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Planned graduation date? \_\_\_\_\_\_\_\_\_\_\_\_

Additional Comments\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Applicant’s signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**Underwriting Director**

The Underwriting Department is one of the only sources of revenue for KCSU outside of student fees.  The Underwriting Director is responsible for the everyday clerical, administrative, and managerial duties of the Underwriting Department.  This includes scheduling, monitoring, and developing all underwriting spots for KCSU.  This position reports directly to the General Manager and Station Manager and works closely with the RMSMC Advertising staff. Specific duties, which this Director will be responsible for, include:

* Communicate with ad-staff for underwriting sales. This includes processing insertion orders and getting underwriting spots up to client expectations
* Write all underwriting scripts, as well as proposals and contracts when necessary
* Generate daily logs for DJs to utilize during shows
* Monitor of all underwriting spots to ensure spots are getting played and contracts are being upheld
* Maintain logs daily to keep track of all underwriting spots aired on KCSU
* Create reports of underwriting revenue for Station Manager when asked
* Work closely with the promotions department to coordinate giveaways
* Create and maintain a client list with all necessary information
* Maintain a positive, lasting relationship with all sponsors and help meet the RMSMC underwriting goal
* Contact businesses and organizations to find sponsors under the guidance of Advertising Professional Staff when necessary
* Attend weekly Staff Meetings

**Underwriting Director**

In a typed paper please answer the following questions from your perspective. Please indicate by number which question you are answering. There is no limit on the amount of writing you may include. Please answer the questions honestly and personally. Include your answers with the rest of your application packet.

1. What, in your opinion, is “college radio”? What is your vision of KCSU, and how does underwriting tie into that vision?
2. Selling underwriting requires creativity and dedication. Describe the approach you, as Underwriting Director, will take when meeting or talking to potential sponsors.
3. What are the benefits of being a KCSU underwriting sponsor?
4. As a non-profit radio station KCSU cannot air commercials. Please describe your experience/knowledge in the specific rules and regulations that make underwriting different from commercials.
5. What specific goals/changes, if any, do you have for the underwriting department next year?