## KCSUFM Coverage Area

- KCSU reaches more than 200,000 listeners in Northern Colorado
- Our listeners enjoy KCSU music because it's available when they drive
- With only 2-minutes of underwriting per hour, your exclusive message will be heard
- 65% of KCSU listeners are between the ages of 18 and 34
- KCSU is an eco friendly way to advertise
- Your message reaches beyond campus,
  70% of our listeners are non-CSU students

- We add a new album to our music vault every single day, growing our collection to more than 28,000 songs
- KCSU is commercial free! We never hound listeners with prices or calls-to-action
- KCSU offers music, news, and sports programming hosted by student DJs
- Over 100 student volunteers, DJs, employees, and producers participate each semester
- With 6,800 page views per month,
  KCSUFM.COM reaches around the world

